

20% BY 2020
WOMEN ON BOARDS

SAVE THE DATE

2020

11.15.18

THE
NATIONAL
CONVERSATION
ON BOARD
DIVERSITY



7:30 am - 12:00 pm

The Westin Convention Center | Pittsburgh, PA

On November 15th in 30 cities across the U.S., thousands of senior-level and "rising star" executives will discuss
Collaborating with All Companies to Increase Women on Boards



Get a seat at the table.

Be part of the **conversation.**

On November 15th in 30 cities across the United States, as well as London, Madrid, Mexico City and Hong Kong, thousands of C-Suite and senior level executives will discuss and explore the benefits that gender diversity brings to organizations and corporate boardrooms.

The Goal: to raise awareness and continue momentum to achieve 20% of all corporate board seats to be held by women, by the end of 2020.

Since 2012, more than 6000 people have attended National Conversation events, with thousands more joining in on social media. In 2018, we will dramatically expand participation and visibility of the conversation to an international audience.

Who should participate?

- CEOs
- Board Chairs
- Board Directors
- Senior Executives
- HR & Diversity Executives
- Mid-Career and Rising Leaders

Buy your table today.

visit www.2020wobPGH.com

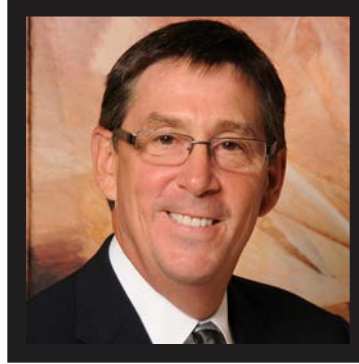
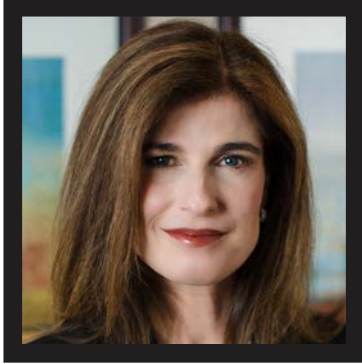
Join us to learn what innovative organizations and individuals can do to collaborate with companies in our region to help increase the number of women directors on their boards.

2018 Program



Fireside Chat

with David Malone & Carrie Coghill



David J. Malone, President & CEO of Gateway Financial, and Director of FNB Corporation and Highmark Health/Highmark Inc., and **Carrie Coghill**, President & CEO of Coghill Investment Strategies will draw on their experience to discuss this year's strategic question: *How do we collaborate with corporations in our region to help increase the number of women directors on their boards?*



Board Diversity Ambassador Award

Join us as 2017 award winner, Henry Maier, President and CEO, FedEx Ground, awards the 2018 winner, Nishan Vartanian, President and CEO, MSA Safety, with the 2018 Board Diversity Ambassador Award.

Paths to the Boardroom

Panel Discussion

Corporate Directors from dynamic Pittsburgh companies will discuss various board trajectory paths, private board experience and the importance of diversity.

Moderator: Dr. Chris Howard, President - Robert Morris University

Panelists: Diane Pearse, CEO and President - Hickory Farms, LLC; Member - MSA Safety Board of Directors
Christy Uffelman, President - Align Leadership; Member - Eat'n Park Board of Directors
Lara Washington, President - Allegheny Housing Rehabilitation Corp; Member - EQT Midstream Partners LP

Breakout Sessions

Attend one of our three breakout sessions which have been designed especially for mid-career women, non-profit leaders, and corporate directors. Courtesy of the **National Association of Corporate Directors**, these sessions will invite you to interact with peers, executives, and provide you with practical next steps.



Past National Conversation on Board Diversity Speakers & Awardees

2020 Women on Boards is now in its fourth year of hosting a National Conversation in Pittsburgh. Each year we've awarded the Board Diversity Ambassador Award to a "Winning" company and heard from a dynamic keynote speaker.

2017 Board Diversity Ambassador Award



Henry Maier
President & CEO
FedEx Ground

2017 Keynote Speaker



Brenda Lauderback
Chairman
Denny's Corporation

2016 Board Diversity Ambassador Award



Leroy Ball
President & CEO
Koppers

2016 Keynote Speaker



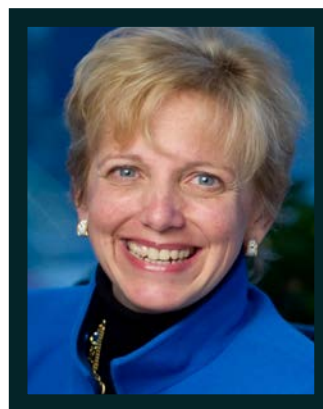
The Honorable
Cynthia Baldwin
Board Member
Koppers

2015 Board Diversity Ambassador Award



Rich Harshman
President & CEO
ATI

2015 Keynote Speaker



Laura Ellsworth
Partner-in-Charge of
Global Community
Service Initiatives
Jones Day



About

20% BY 2020
WOMEN ON BOARDS

Founders

Malli Gero and Stephanie Sonnabend founded 2020 Women on Boards in December 2010.

The Strategy

A 10-year consumer-oriented, grass roots campaign, that is redefining good corporate governance, gender diversity standards and creating a cultural imperative for corporate action. We congratulate companies for achieving or surpassing the 20% goal and encourage companies that don't to do better. We provide this information and related benchmarks in the 2020 Gender Diversity Directory, a database of public and private companies showing board composition by gender. The 2020 Women on Boards Campaign publishes the 2020 Index, an annual analysis of the board composition of Fortune 1000 companies.

The Stats are Powerful

Women account for over 80% of all consumer purchases and make up roughly 50% of the workforce in the U.S., but they currently hold only 20.8% of the corporate board seats within Fortune 1000 companies.

The Reasons for increasing women's representation on boards is simple

Diversity of Thought: Women on boards bring different perspectives to the difficult issues facing today's corporations. It is widely believed that diversity of thought results in better decisions.

Essential Skills: Senior women executives offer the skills and experience that most boards need, including industry knowledge, operational experience and functional expertise.

Staying Competitive: A diverse board is better positioned to thrive in today's global economy where the pace of change is accelerating and rapidly changing economic realities require nimble, strategic and well-informed directors.

Visit our website

www.2020wob.com

which is a rich portal for information about women in the boardroom, a window of visibility to the performance of public boards and a resource center for all constituencies.



Thank you to our 2018 Sponsors

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